



NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS

Shareholders are called to an Ordinary General Meeting to be held at the offices of Assicurazioni Generali S.p.A. at Via Trento 8, Trieste on:

- **22 April 2008, at 9:30 a.m. CET** (first call) and, if necessary, at the same location on
- **23 April 2008, at 9:30 a.m.** (second call) to pass resolutions on the following

AGENDA

1. Financial Statements for the year ended 31 December 2007: relevant and ensuing resolutions.
2. Appointment of a member of the Board of Directors.
3. Authorisation to purchase and dispose of treasury shares.

Pursuant to article 10 of the Company's Articles of Association and article 23 of the Rules adopted by the Bank of Italy and by CONSOB with the Provision dated 22 February 2008, Shareholders with voting rights may attend the Meeting provided that:

- a) they can provide legal proof of their entitlement to vote;
- b) the notice of the intermediary responsible for keeping the accounts regarding the shares, in replacement of the deposit giving entitlement to attend the Meeting, has been received at the Company's registered office at least two days prior to the date set for the first call of the Meeting.

The draft financial statements for 2007, complete with all annexes and the Reports on the other items on the agenda will be filed, as established by law, at the offices of Borsa Italiana S.p.A, at the Company's registered office and at its offices in Milan (Via Ugo Bassi, 6). They are available to anyone who wishes to see them and who is entitled to obtain a copy.

These documents will also be made available on the corporate website **www.bancagenerali.it**.

Any additional information may be obtained from the Corporate Secretary's Office through the Investor Relations Department located at Via Ugo Bassi 6, Milan (Tel. +39/02/60765428).

It is currently expected that the General Shareholders' Meeting will take place at Via Trento 8, Trieste on 22 April 2008 (first call) to discuss and pass resolutions.

*On behalf of the Board of Directors:
the Chairman Giovanni Perissinotto*

The notice of Shareholders' Meeting was published in the Official Journal of the Italian Republic, Section Two of 20 March 2008.

Banca Generali Società per Azioni
Sede legale : Via Machiavelli 4 – 34132 Trieste
Cap. Sociale: deliberato Euro 116.878.836, versato e sottoscritto Euro 111.313.176
Registro Imprese di Trieste – codice fiscale e P. Iva n. 00833240328
tel. 040 671511 fax 040 3721030 – iscritta all'Albo delle Banche al n. 5358
e Capogruppo del gruppo bancario Banca Generali
iscritto all'Albo dei gruppi bancari cod. ABI 3075.9
Società soggetta alla direzione e al coordinamento di Assicurazioni Generali S.p.A.