

2007 First Half Results

Giorgio Girelli, CEO
Milan, July 30, 2007

Today's Agenda

- **WHERE WE STAND TODAY:**

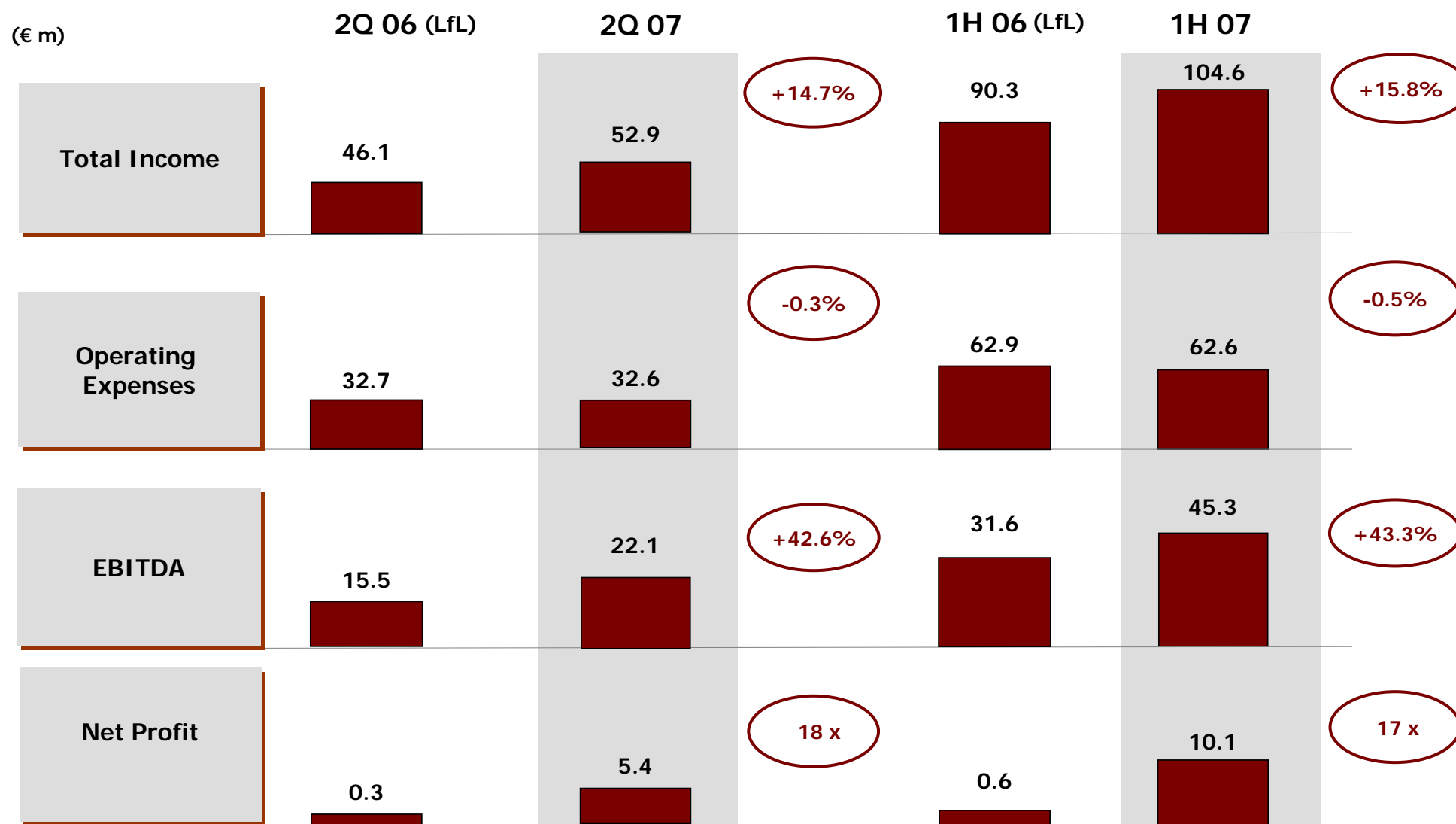
- ✓ **1H 2007 Results**
- ✓ **Key Issues: Growth, Profitability, Sustainability**
- ✓ **Key Drivers: Products, Network, Cost Control**

- **LOOKING FORWARD:**

- ✓ **Changing Scenario**
- ✓ **New Initiatives to Create Value**

- **Back-up**

1H 2007 Results at a Glance



Note: 2006 figures are Like-for-Like (including Banca BSI Italia and Sant'Alessandro Fiduciaria, which joined the Banca Generali Group on 1 July 2006)

1H 2007 - Consolidated Profit & Loss

(€ m)	1H 06 (LfL)	1H 07	% Chg	FY 2006 (LfL)
NET INTEREST INCOME	12.2	20.2	65.9%	29.1
Commission income	129.6	145.4	12.2%	279.9
Commission expense	-57.1	-67.1	17.5%	-129.5
NET COMMISSIONS	72.4	78.3	8.1%	150.4
Net income (loss) from trading activities	-14.3	3.5	} 8.1%	-5.3
Dividends	19.9	2.6		20.1
NET BANKING INCOME	90.3	104.6	15.9%	194.3
Staff expenses	-26.2	-28.0	6.9%	-58.6
Other general and administrative expense	-36.1	-35.1	-2.9%	-73.7
	-62.4	-63.1	1.2%	-132.3
Depreciation and amortisation	-4.3	-3.3	-23.4%	-8.9
Other net operating income (expense)	3.7	3.8	3.1%	9.2
NET OPERATING EXPENSES	-62.9	-62.6	-0.6%	-132.0
OPERATING PROFIT	27.3	42.0	53.8%	62.2
Net adjustments for impair.loans and other assets	-	0.2	n. m.	-0.6
Net provisions for liabilities and contingencies	-25.1	-24.2	-3.9%	-34.3
Gain (Loss) from disposal of equity investments	-	-	-	-0.1
INCOME BEFORE TAXATION	2.1	18.0	9 x	27.2
Direct income taxes	-1.6	-7.9	n. m.	-13.0
NET PROFIT	0.6	10.1	17 x	14.2
Cost / Income ratio	65.0%	56.7%	- 8.3 p.p.	63.4%
EBITDA	31.6	45.3	43.4%	71.2

Note: 2006 figures are Like-for-Like (including Banca BSI Italia and Sant'Alessandro Fiduciaria, which joined the Banca Generali Group on 1 July 2006)

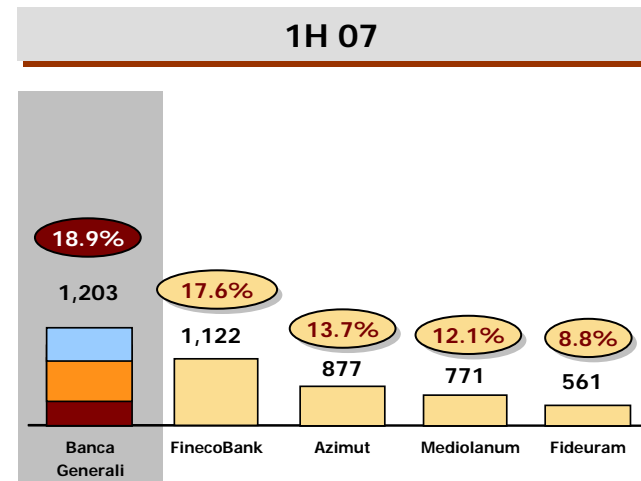
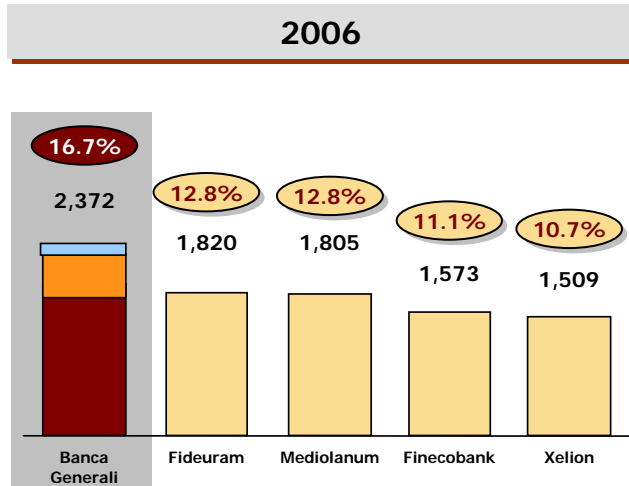
2Q 2007 - Consolidated Profit & Loss

(€ m)	2Q 06 (LfL)	2Q 07	% Chg	1 Q 07
NET INTEREST INCOME	6.6	10.4	57.6%	9.8
Commission income	69.4	71.0	2.2%	74.4
Commission expense	-31.0	-32.9	6.0%	-34.2
NET COMMISSIONS	38.4	38.1	-0.8%	40.2
Net income (loss) from trading activities	-18.5	1.8	} n. m.	1.7
Dividends	19.6	2.6		0.0
NET BANKING INCOME	46.1	52.9	14.8%	51.6
Staff expenses	-13.9	-14.0	0.1%	-14.1
Other general and administrative expense	-18.4	-18.3	-0.2%	-16.8
	-32.3	-32.3	-0.1%	-30.8
Depreciation and amortisation	-2.1	-1.7	-17.5%	-1.6
Other net operating income (expense)	1.7	1.4	-14.8%	2.4
NET OPERATING EXPENSES	-32.7	-32.6	-0.4%	-30.0
OPERATING PROFIT	13.4	20.4	51.9%	21.6
Net adjustments for impair.loans and other assets	-	0.2	n. m.	0.0
Net provisions for liabilities and contingencies	-12.3	-12.2	-1.5%	-12.0
Gain (Loss) from disposal of equity investments	-	-	-100.0%	0.0
INCOME BEFORE TAXATION	1.1	8.4	7 x	9.6
Direct income taxes	-0.8	-3.0	n. m.	-4.9
NET PROFIT	0.3	5.4	18 x	4.7
Cost / Income ratio	66.4%	58.3%	- 8.1 p.p.	55.1%
EBITDA	15.5	22.1	42.6%	23.2

Note: 2006 figures are Like-for-Like (including Banca BSI Italia and Sant'Alessandro Fiduciaria, which joined the Banca Generali Group on 1 July 2006)

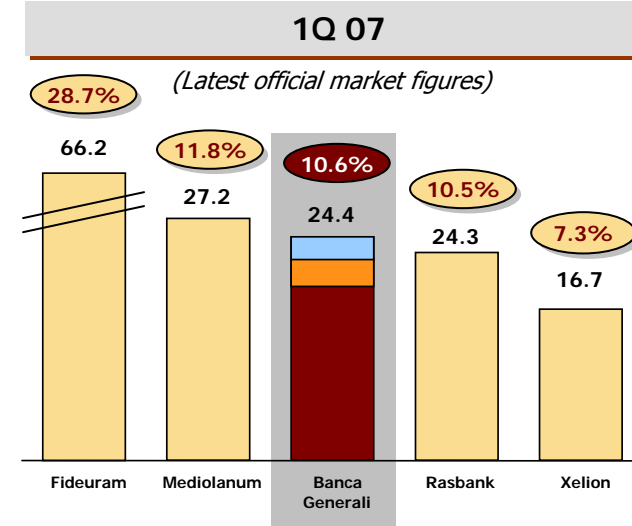
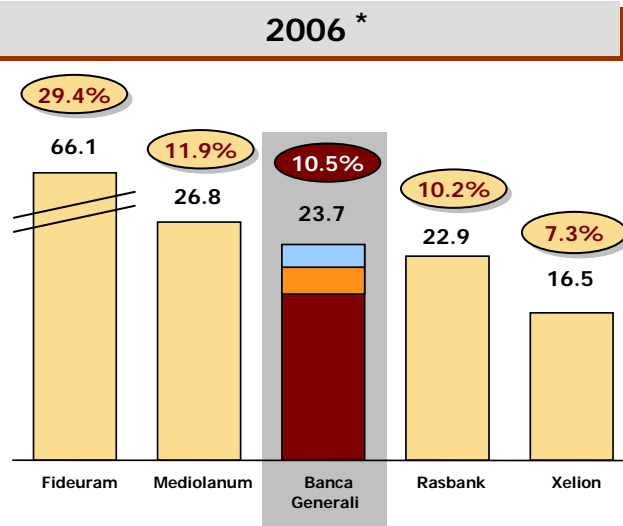
1H 07 Results - Key Issues: 1 / Continuing the Growth

Net Inflows (€ m)



BG Group:
market leader
in Net Inflows in
FY 05, FY 06 and
1H 07

AUM (€ bn)



BG Group:
AUM € 25.2 bn
at June 07,
+ 6.3%
since end-06

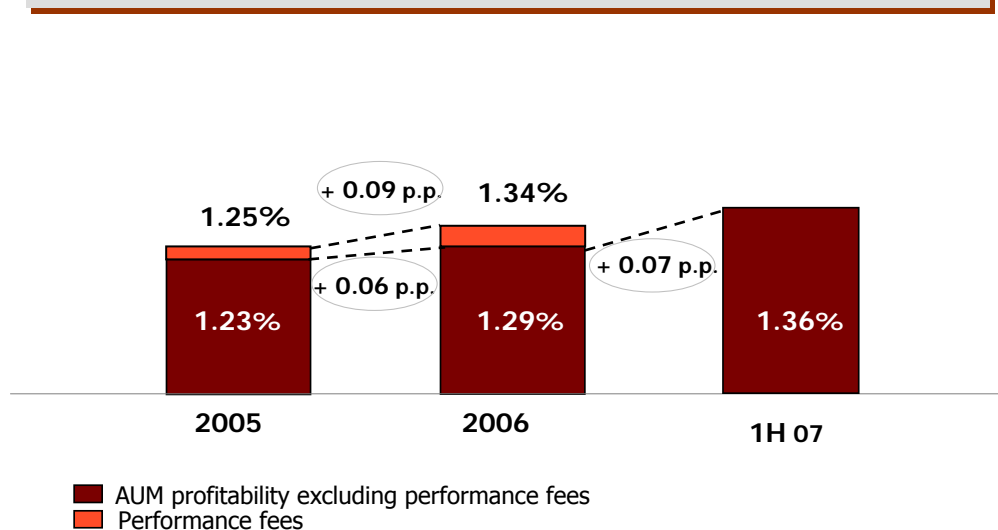
Source: Assoreti

 Market shares
  Banca Generali
  Simgenia
  Banca BSI Italia

* BSI data refer only to Customer Relationship Officers (CROs) before the spin-off of Banca Generali Private Banking unit (as from 1/1/2007)

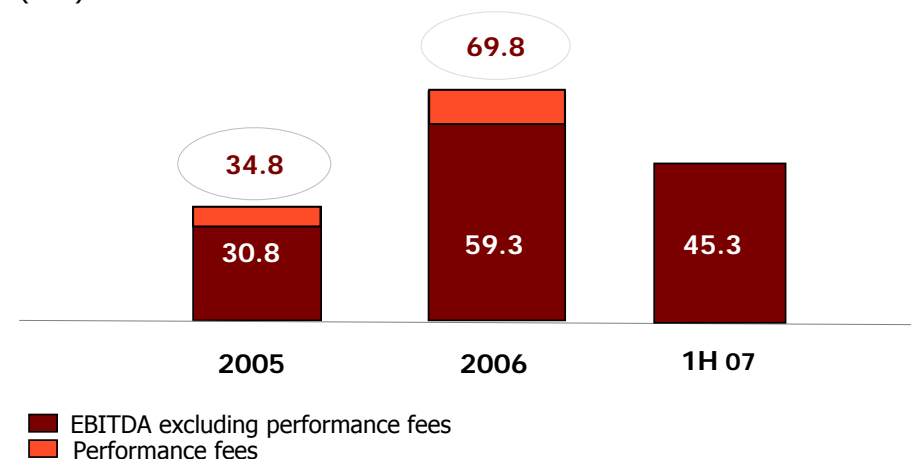
1H 2007 Results – Key Issues: 2 / Increasing Profitability

AUM Profitability ⁽¹⁾



EBITDA ⁽²⁾

(€ m)



- Profitability growth thanks to the increase of interest income, the ongoing asset transformation and gathering (high-profile FA recruitment)
- Well on track to reach strategic plan targets

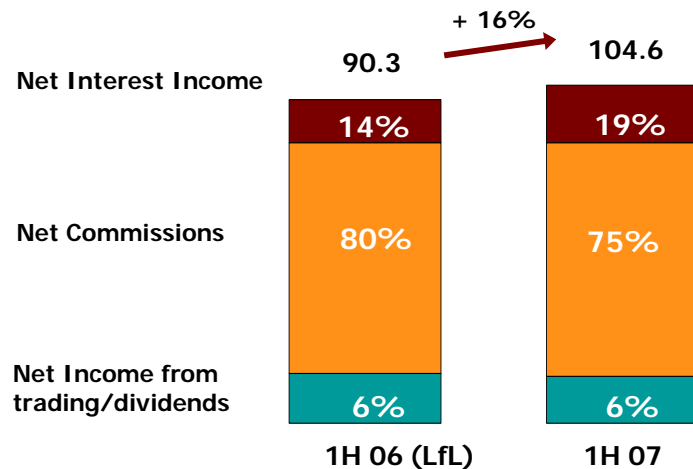
- Double-digit growth in revenues and decreasing costs...
- ...lead 1H 07 EBITDA to reach 75% of that of FY 06 excluding performance fees

(1) Calculated as (Gross Commissions + Net Interest Margin) / Average AUM (2) Operating profit before provisions + Depreciation & Amortization

1H 2007 Results – Key Issues: 3 / Sustainability as Strategic Pillar

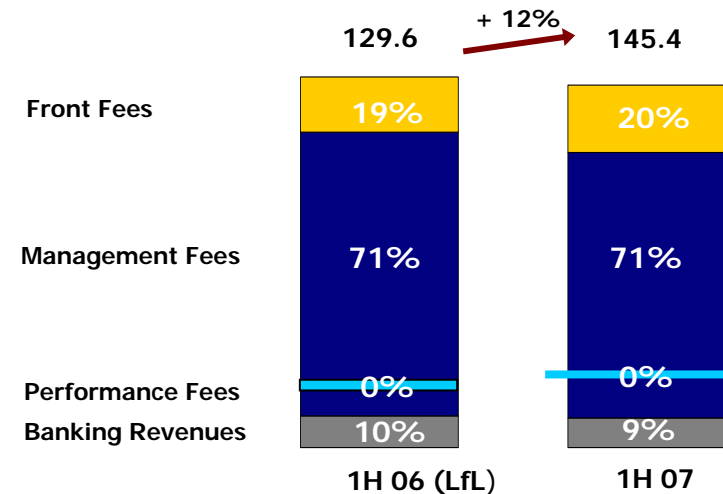
Breakdown of Net Banking Income

(€ m)



- Bank strategy's working well: net interest income +66%, giving resiliency to total net banking income
- Low weight of trading income & dividends (6%) witnesses low reliance on financial markets' performance

Breakdown of Gross Commissions



- No volatile fees booked in H1
- Recurring fees still predominant, giving stability to revenues' growth

Note: 1H 2006 figures are Like-for-Like (including Banca BSI Italia and Sant'Alessandro Fiduciaria, which joined the Banca Generali Group on 1 July 2006)

1H 2007 Results – Key Drivers: 1 / Appealing Product Range

Best-in-class products offered to BG clients

(No. of Funds-Sicavs)	5/4/3-star rated	Total	Weight
In-house *	7	16	44%
Generali Group	12	32	38%
Third Parties	385	949	41%
Total Funds-Sicavs	404	997	41%

* Not including BG Sicav (10 subfunds without rating)

Source: Morningstar, Overall Rating as at June 30, 2007

Top performing in-house products with sustainable prices

(%)	weighted average performance		avg TER 2004-2006	TER/3Y weighted avg yield
	1H 07	from 31/12/03 to 30/06/07		
BG	2.94	25.26	1.60	17.66
Ras	2.51	22.64	2.18	24.22
Azimut	3.47	22.39	2.35	26.94
Epsilon	2.40	21.68	1.43	18.09
MontePaschi	3.37	20.62	2.18	27.33
Banca Fideuram	2.81	18.79	1.66	23.69
Dws Inv. Italy	2.99	18.77	2.06	27.95
Anima	2.71	18.40	1.79	25.29
Pioneer	2.37	17.73	2.21	29.69
AVERAGE	2.80	15.40	1.82	29.84

Source: Abstract by research published on *Il Corriere Economia*, July 16, 2007

- Product range widening...
- ...combines with strong weight of 3+ star rated funds

- BG boasts top performance in Italy over the last 3 and half years
- Top-quality offer comes at a sustainable "European" price

1H 2007 Results – Key Drivers: 2 / Network Upgrade

No. of FAs IN/OUT @ 1H 07 (a)

	BG		BSI		Total	
	IN	OUT*	IN	OUT*	IN	OUT*
Top (>10 € m)	10	5	22	2	32	7
Middle (4-10 € m)	15	14	3		18	14
< 4 € m	12	42			12	42
Total	37	61	25	2	62	63
<i>(€ m)</i>						
Total AUM Potential	307	240	584	40	891	280
<i>AUM/FA</i>	<i>8</i>	<i>4</i>	<i>23</i>	<i>20</i>	<i>14</i>	<i>4</i>

* Excluding 29 FAs retired/resigned

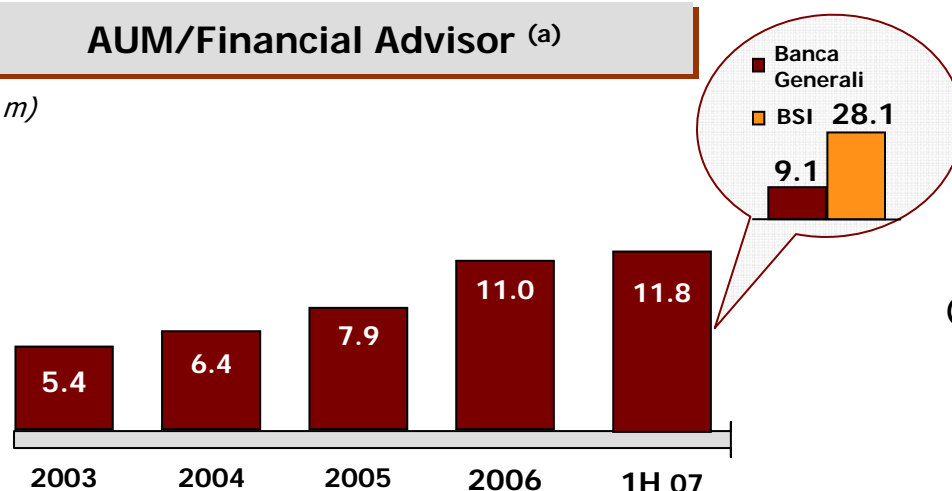
(a) Excluding Financial Advisors and AUM of Simgenia

- Recruitment of high-profile professionals still strong in 2Q 07

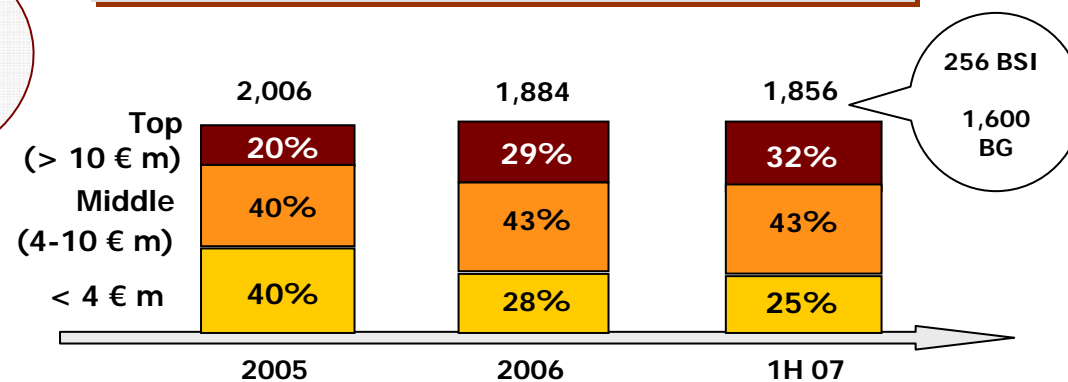
- Network upgrade allows for better management and continuous improvement of service to clients

AUM/Financial Advisor (a)

(€ m)



No. of FAs evolution (a)

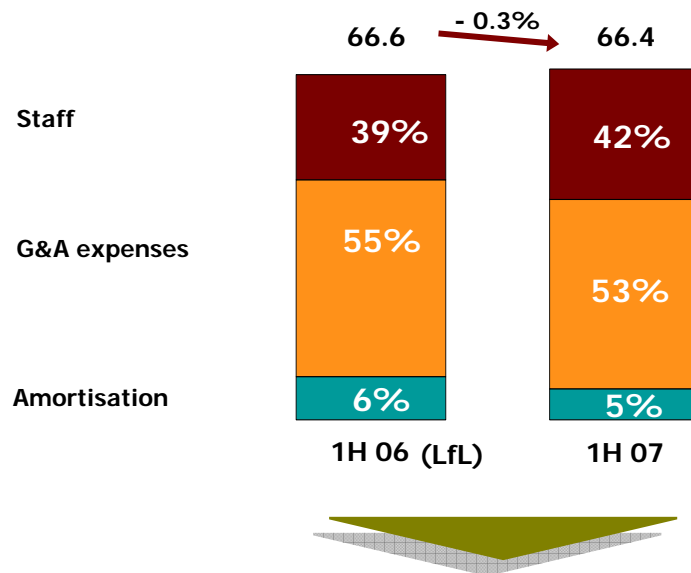


(a) Excluding Financial Advisors and AUM of Simgenia

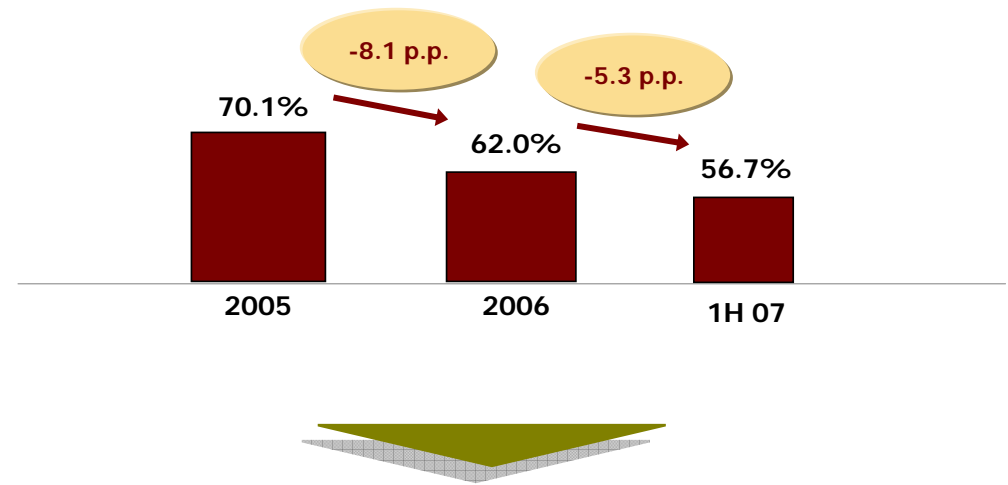
1H 2007 Results – Key Drivers: 3 / Cost Control

Operating Expenses Breakdown

(€ m)



Cost/Income ratio ⁽¹⁾



- G&A expenses down 2.9% year on year
- Rising staff costs highlights investment into skilled sales people

- Scalable structure translates into falling cost/income ratio
- A sound pillar of the strategic plan

1) Calculated as (Total Administrative Expenses + Other Expenses – Other Income)/Total Income

Note: 1H 2006 figures are Like-for-Like (including Banca BSI Italia and Sant'Alessandro Fiduciaria, which joined the Banca Generali Group on 1 July 2006)

Changing Scenario: The Mifid Legislation

MIFID
New rules

A dramatic change in the European Financial Services Industry

A new way for the relationship between clients and Financial Services providers

MIFID
Two main pillars

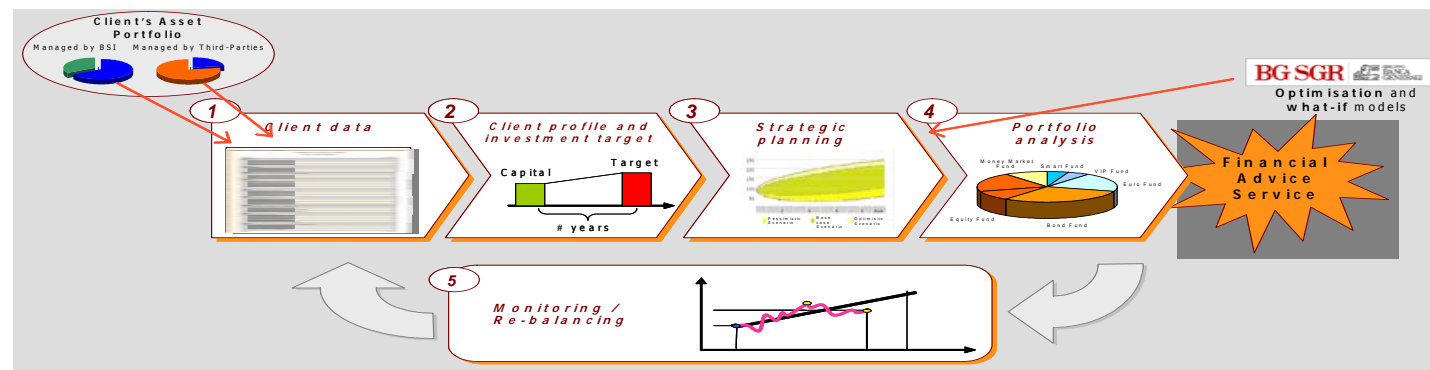
Consultancy vs. Execution

Transparency

Why Banca Generali is ready to comply with the new scenario:

- Business model centred on real Consultancy to clients
- Regulators affirm that Open Architecture will be a consequence of MIFID introduction
- MIFID Project has been working in Banca Generali since beginning '07

An example:
the Financial
Advice Service
launched in
early 07



Successful Launch of New Products...

<p>BG Target <i>(Protected Capital Discretionary Accounts which offer potential upside from equity market)</i></p>	<ul style="list-style-type: none"> • Alfa (Best in class of International markets) • Cinindia (the growth of Indian and Chinese markets) 	<p><i>Launched: May 14, 2007</i> At June 30, 2007 → € 135 m Since launch to date -> € 196 m</p>
<p>New BG Sicav</p>	<ul style="list-style-type: none"> • China and India fund of funds 	<p><i>To be launched: September 07</i></p>
<p>BG Sicav Flexible Funds</p>	<ul style="list-style-type: none"> • Flexible Italian equities • Global Flexible equities • Flexible Bond 	<p><i>Launched: July 14, 2006</i> At June 30, 2007 -> € 128 m Since launch to date -> € 142 m</p>
<p>Pension Plans</p>	<p>New lines combined with lending facilities to companies (substitution of TFR)</p>	<p><i>Launched: March/April, 2007</i> At June 30, 2007 -> 4,343 contracts Since launch to date -> 4,809 contracts</p>

...and Marketing Campaigns

“Cambio Banca” leverages on BG banking platform and recent legislation (Bersani Decree) to increase penetration of banking products and the client’s share of wallet.



Non Managed Assets

“Ciak ...si replica!” is geared to optimise the clients’ asset allocation according to their risk-reward profile and perspective financial market scenario.



BG Target

BG Protection

“Insurance Challenge” targets to exploit the new pension rules also thanks to the Generali group expertise in life products.

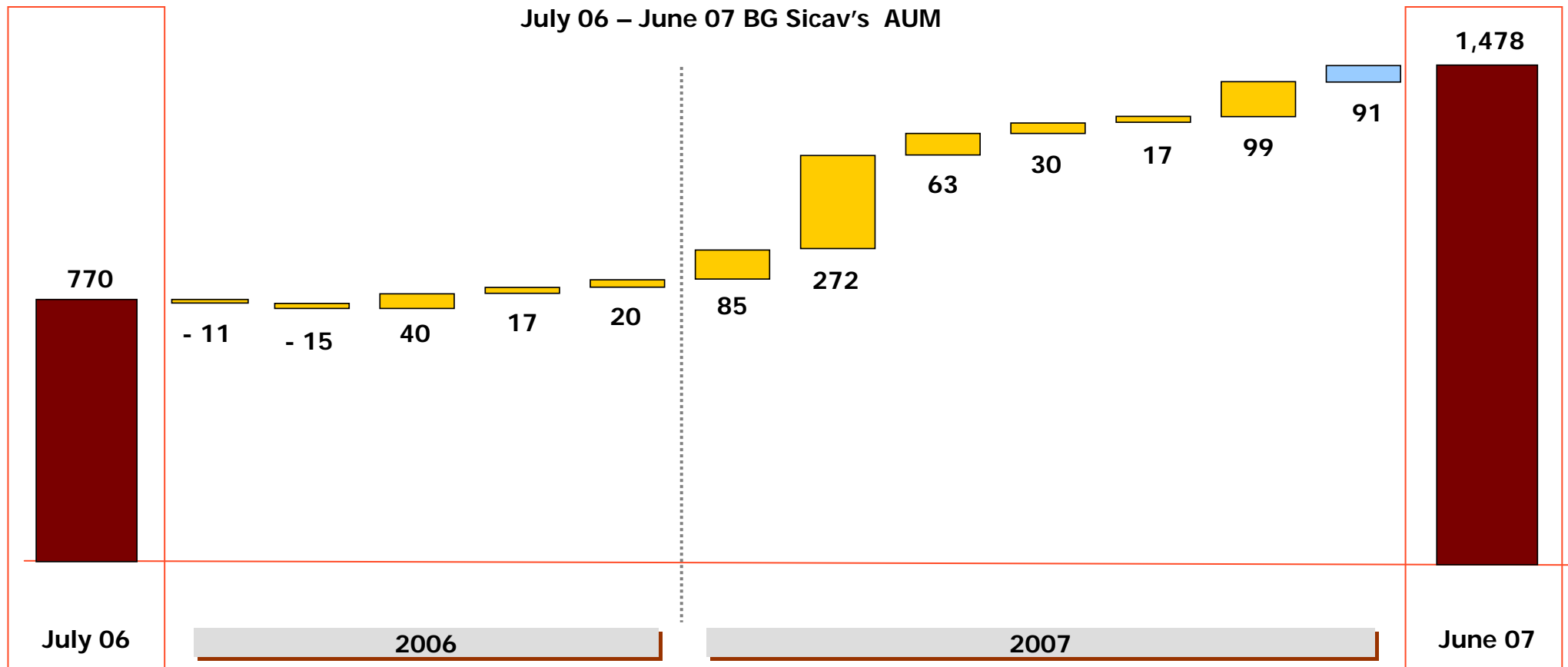


Pension Plans

New Initiatives to Create Value

Requested authorization for a Management Company in Luxembourg to manage BG Sicav

July 06 – June 07 BG Sicav's AUM



- AUM
- Monthly Net Inflows
- Performance

Note: BG Sicav was set-up in July 06 as a spin-off of retail activities of Generali Investments Sicav to complete the reorganisation of Generali Group's retail assets under Banca Generali

Source: Assogestioni

Banca Generali: Built around the Future

Positive market environment for “Advice” suppliers

Innovative business model to exploit the new market trends

Proven asset gathering capabilities

High-quality distribution segmented according to clients’ needs

Rapid conversion of assets to value added products

Highly scalable cost structure

Low exposure to equity markets’ volatility

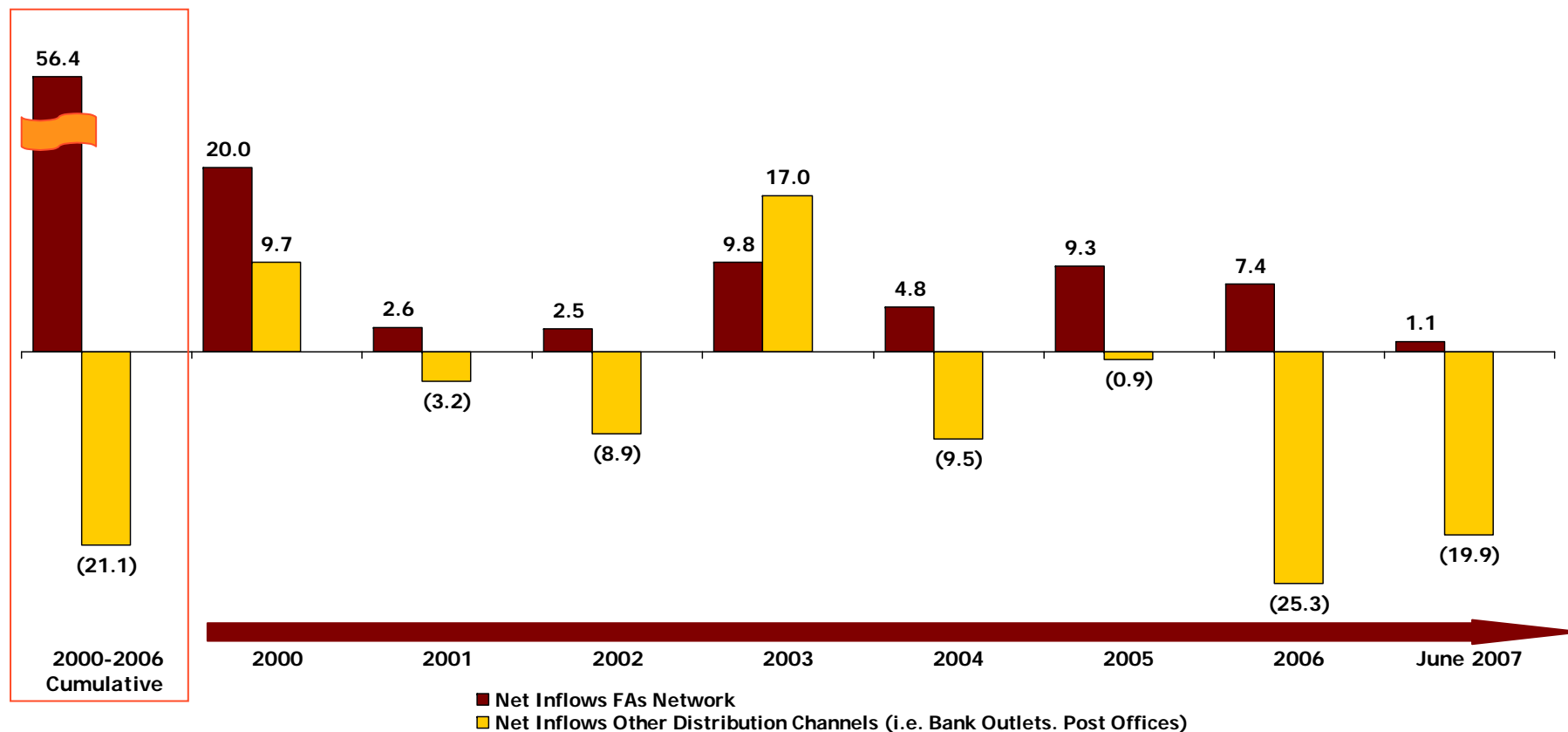


Consistent and secure growth of both market position and profit generation

Back-up

Italian Market: Net Inflows by Distribution Channel

(€ bn)



Note: Inflows into (i) Mutual funds; (ii) SICAVs (Investment Company with Variable Capital, ICVC)
 Source: Assoreti

BG Group: Net Inflows and AUM

(€ m)	Net Inflows				Assets Under Management		
	FY 2006	1Q 2007	2Q 2007	1H 2007	Dec 2006	March 2007	June 2007
Mutual Funds	169	329	156	485	7,965	8,365	8,735
Discretionary Accounts	608	-21	7	-14	5,143	5,142	5,155
Managed Assets	777	308	163	471	13,108	13,508	13,890
Life Insurance	393	41	63	104	4,547	4,520	4,551
Life New Business	617	132	112	244			
Non Managed Assets	1,203	357	271	628	6,050	6,415	6,743
<i>of which: Securities</i>	<i>602</i>	<i>381</i>	<i>248</i>	<i>629</i>	<i>4,238</i>	<i>4,627</i>	<i>4,843</i>
Total	2,372	705	498	1,203	23,705	24,443	25,184
Rank	1st	1st	1st	1st	3rd	3rd	3rd

Fonte: Assoreti

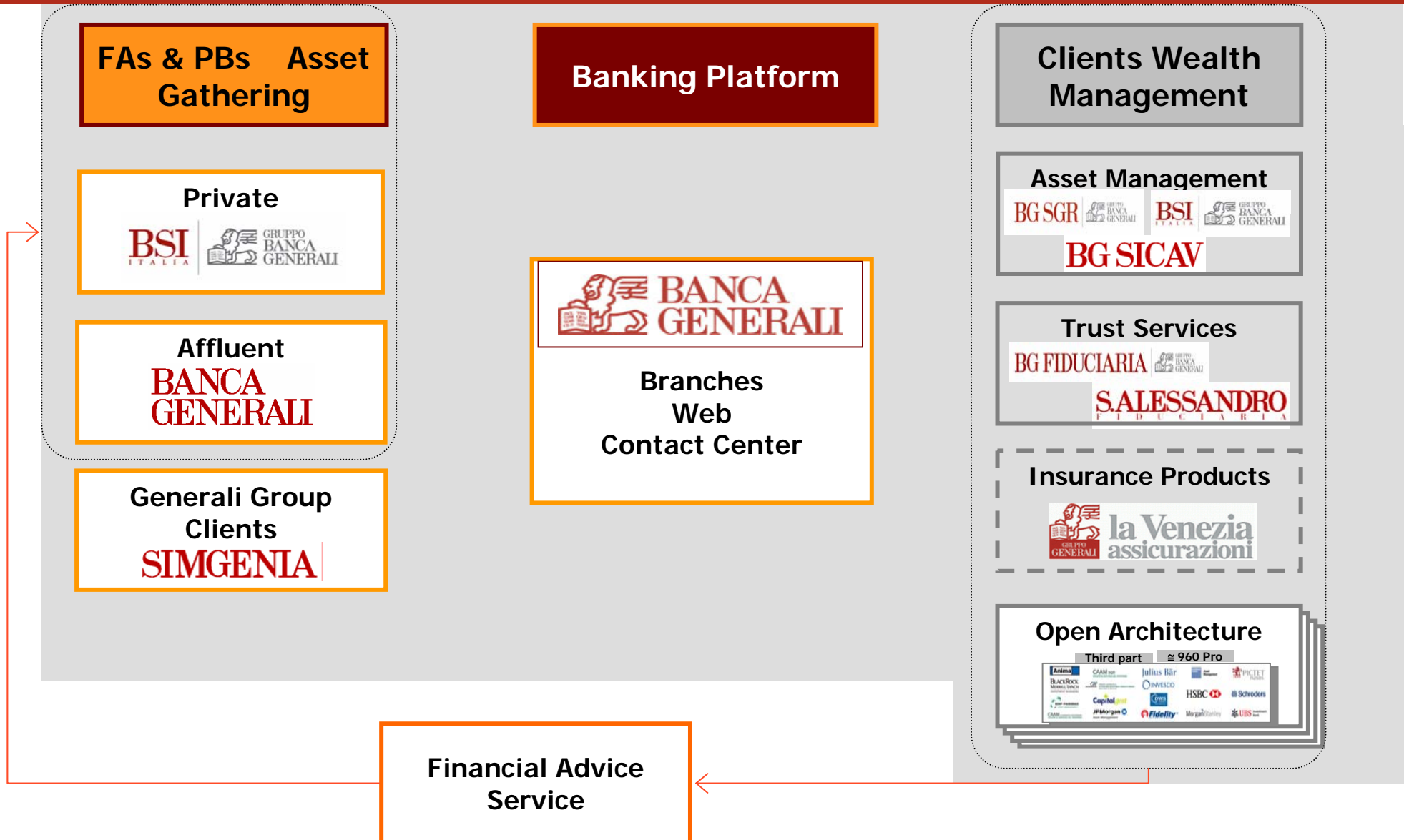
1H 2007 - Consolidated Profit & Loss

(€ m)	1H 06	1H 07	% Chg	FY 2006
NET INTEREST INCOME	10.4	20.2	94.6%	27.3
Commission income	121.4	145.4	19.8%	271.2
Commission expense	-56.8	-67.1	18.3%	-128.6
NET COMMISSIONS	64.6	78.3	21.1%	142.6
Net income (loss) from trading activities	-15.4	3.5	34.4%	-6.4
Dividends	19.9	2.6		20.1
NET BANKING INCOME	79.5	104.6	31.5%	183.6
Staff expenses	-20.9	-28.0	34.3%	-53.3
Other general and administrative expense	-32.2	-35.1	8.9%	-69.8
	-53.1	-63.1	18.9%	-123.0
Depreciation and amortisation	-3.6	-3.3	-10.3%	-8.3
Other net operating income (expense)	3.8	3.8	1.4%	9.3
NET OPERATING EXPENSES	-53.0	-62.6	18.1%	-122.1
OPERATING PROFIT	26.6	42.0	58.1%	61.5
Net adjustments for impair.loans and other assets	-	0.2	-	-0.6
Net provisions for liabilities and contingencies	-25.1	-24.2	-3.9%	-34.3
Gain (Loss) from disposal of equity investments	-	-	-	-0.1
INCOME BEFORE TAXATION	1.4	18.0	13 x	26.5
Direct income taxes	-1.0	-7.9	n. m.	-12.5
NET PROFIT	0.3	10.1	34 x	14.0
Cost / Income ratio	62.0%	56.7%	- 5.3 p.p.	62.0%
EBITDA	30.2	45.3	49.8%	69.8

2Q 2007 - Consolidated Profit & Loss

(€ m)	2Q 06	2Q 07	% Chg	1Q 07
NET INTEREST INCOME	5.6	10.4	85.5%	9.8
Commission income	65.9	71.0	7.7%	74.4
Commission expense	-30.8	-32.9	6.7%	-34.2
NET COMMISSIONS	35.0	38.1	8.7%	40.2
Net income (loss) from banking activities	-19.2	1.8	n. m.	1.7
Dividends	19.6	2.6		0.0
NET BANKING INCOME	41.0	52.9	29.0%	51.6
Staff expenses	-11.0	-14.0	27.0%	-14.1
Other general and administrative expense	-16.4	-18.3	12.0%	-16.8
	-27.3	-32.3	18.0%	-30.8
Depreciation and amortisation	-1.8	-1.7	-5.3%	-1.6
Other net operating income (expense)	1.7	1.4	-16.6%	2.4
NET OPERATING EXPENSES	-27.4	-32.6	18.6%	-30.0
OPERATING PROFIT	13.6	20.4	49.9%	21.6
Net adjustments for impair.loans and other assets	-	0.2	-	-
Net provisions for liabilities and contingencies	-12.3	-12.2	-1.5%	-12.0
Gain (Loss) from disposal of equity investments	-	-	-	-
INCOME BEFORE TAXATION	1.3	8.4	6 x	9.6
Direct income taxes	-0.8	-3.0	n. m.	-4.9
NET PROFIT	0.4	5.4	14 x	4.7
Cost / Income ratio	62.5%	58.3%	- 4.2 p.p.	55.1%
EBITDA	15.4	22.1	43.4%	23.2

BG Group: Business Model



BG Group: Banking Platform

Highly competitive conditions in Current Accounts *

	Interest rates	Fees	ATM withdrawal	Trading fees
Privilege	80% Euribor	2.5 € / month	Free	0.15% 0.50%
Active	50% Euribor	2.5 € / month	Free	0.15% 0.70%
Fast	0%	0 €	not available	0.15% 0.85%

* For all other conditions, please refer to "Contract General Conditions" available on www.bancagenerali.it

Different channels for Banking Services

On the field

42 Banking branches

≈ 3,300 affiliated branches

156 FAs' outlets

Web

Telephone



Banking branches in all main cities...



... backed by "service agreements" **

INTESA  SANPAOLO ***

 **BNL**
GRUPPO BNP PARIBAS

** Cash, cheques' deposits and withdrawals

*** Former Banca Intesa branches

BG Group: Open Architecture

AUM at
30/06/2007

Asset
Management
(€ bn)

Life
Insurance
(€ bn)

Administered
Funds
(€ bn)

Total
(€ bn)

13.9

4.6

6.7

25.2

of which Equity 8.1

In-House Products	4.7	34%
Generali Group Products	3.0	22%
Third Parties' Products	6.2	44%

≈ 130 Generali Group Products

In-house

Generali Group

BG SGR

BG SICAV

BG FIDUCIARIA

BSI

GENERALI
Investments
SICAV

GENERALI THALIA
Hedge Fund Investments
Italy

FONDI ALLEANZA

18 Third Parties

≈ 960 Products

Anima

BLACKROCK
MERRILL LYNCH
INVESTMENT MANAGERS

BNP PARIBAS
ASSET MANAGEMENT

CAAM ALTERNATIVE INVESTMENTS
SOCIETÀ DI GESTIONE DEL RISPARMIO

CAAM SGR
SOCIETÀ DI GESTIONE DEL RISPARMIO

CREDIT AGRICOLE
ALTERNATIVE INVESTMENT PRODUCTS GROUP
Member of Groupe de Régimes ICA

Capitalgest

JPMorgan
Asset Management

Julius Bär

INVESCO

DWS
Investment Management

Fidelity

Goldman Sachs
Asset Management

HSBC

Morgan Stanley

PICTET
FUNDS

Schroders

UBS Global Asset
Management

BG Group: Strategic Targets - Main Guidelines

- Huge Market Opportunity
- Strong and Sound Banca Generali's Business Model

- Net Inflows Generation
- Assets' Growth

- Progressive Network Enhancement
- New Products launch
- Strong Operative Platform

- Increasing AUM Profitability
- Tight Cost Control

- Revenues' Growth driven by Recurring Fees
- Very Low Weight of Performance Fees

- Low Top-line Volatility
- Limited Exposure to Equity Markets

- ✓ Sound and Costant Company's Growth
- ✓ High and Non-volatile Profit Generation

BG Group: Targets to 2009 – Earnings Growth

	2006	2009 Target	09 vs. 06	
Net Inflows (€ bn)	2.4	6 € bn cumulated in 07-09	n.a.	
AUM (€ bn)	23.7	30-31	+ 9%	CAGR*
Gross Margin on AUM	1.34%	1.55%-1.60%	+ 0.24	p.p.*
Cost/Income ratio	62.0%	<50%	> 12	p.p.
EBITDA (€ m)	69.8	140-150	+ 28%	CAGR*
Net Profit (€ m)	14.0	70-80	+ 75%	CAGR*
ROE	7%	34%-39%	5 x	

* Calculated on average 2009 target

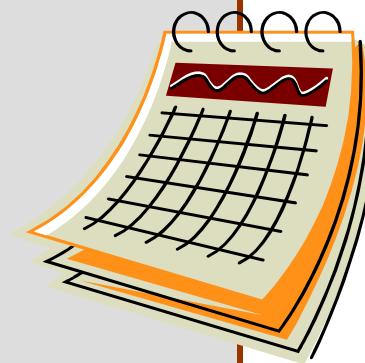
- *Tuesday October 30, 2007:*

10:00 am CET

Board Meeting to approve 3Q 2007 results

3:00 pm CET

Conference Call



Investor Relations:

Paola Buratti

Tel +39 02 6076 5548

Fax +39 02 6682 854

E-mail investor.relations@bancagenerali.it

Institutional Website:

www.bancagenerali.it

Glossary

- **Assets Under Management (AUM):** *Mutual funds, managed fund and share portfolios, life insurance policies and administered assets*
- **AUM Profitability:** *(Gross Commissions + Net Interest Margin) / Average AUM*
- **Cost Income ratio:** *(Total Administrative Expenses + Other Expenses – Other Income) / Total Income*
- **EBITDA:** *Operating profit before provisions + Depreciation & Amortization*
- **Like-for-Like Basis (LfL):** *Includes for 2Q 06, 1H 06 and FY 06 consolidation of Banca BSI Italia and Sant'Alessandro Fiduciaria, which joined the Banca Generali Group on 1 July 2006*
- **Net Inflows:** *The balance of gross new money invested (gross inflows), less repayments/redemptions*
- **SICAV/Mutual Fund:** *Open ended mutual fund*
- **TFR ("Trattamento Fine Rapporto"):** *Employees' Staff Severance Indemnity Fund*
- **Total Income:** *Net Interest Margin + Net Commissions + Trading income + Dividends and similar income*

Disclaimer

It is hereby declared that pursuant to par. 2 art. 154-bis of Legislative Decree 58/98 the accounting reporting contained in this communication corresponds to the records, books and accounts of the Company. The Manager in charge of preparing the Company's financial reports.

G. Fancel, CFO

Certain of the statements contained herein are statements of future expectations and other forward-looking statements.

These expectations are based on management's current views and assumptions and involve known and unknown risks and uncertainties.

The user of such information should recognize that actual results, performance or events may differ materially from such expectations because they relate to future events and circumstances which are beyond our control including, among other things, general economic and sector conditions.

Neither Banca Generali S.p.A. nor any of its affiliates, directors, officers employees or agents owe any duty of care towards any user of the information provided herein nor any obligation to update any forward-looking information contained in this document.